# BERT CEONT

# Whitepaper

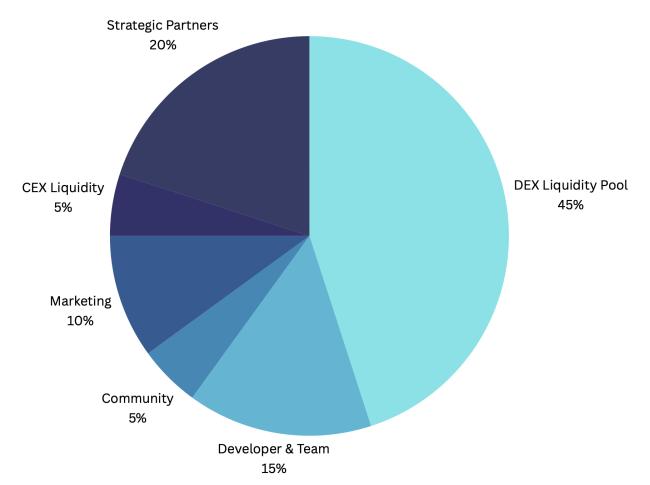
Prepared by the LiftCoin team.

### 1. Introduction

LiftCoin (\$LIFT) is the ultimate meme coin for gym-goers and fitness enthusiasts. Created to harness the power of the fitness community, LiftCoin brings the gym grind to the world of crypto.

## 2. Vision

Our mission is to unite fitness lovers and crypto enthusiasts in a fun, community-driven movement. \$LIFT is more than a memecoin; it's a symbol of the passion and dedication shared by those who strive for progress every day, both in the gym and in life.



# 3. Tokenomics

Development Team = 6.25% Creator, 6.25% Chief Engineer, 2.5% Marketing and Growth Officer. Community includes airdrops, contests and future gamification. CEX listing allocation includes 2% to add potential utility during Phase 3.

### 4. Why Choose \$LIFT?

- Community Centric: \$LIFT celebrates the dedication of those who work hard, embrace progress, and enjoy the journey.
- Synergy of Fitness and Crypto: Both the fitness and crypto communities are amongst the most passionate in the world. When these communities merge towards a common goal, the sky's the limit!
- Future Possibilities: While \$LIFT launches as a memecoin, the potential for future innovations is limitless. Possible developments include rewards for workouts, gamified fitness, and partnerships with fitness brands, health club chains, and wearable tech companies.

# 5. Roadmap

#### Phase 1: Launch and Community Building

- Deploy \$LIFT on the Solana blockchain.
- Lock token minting (no additional \$LIFT can be created).
- Launch the official website, liftcoin.io, alongside a Telegram channel and X account to onboard the community.
- Build liquidity and list \$LIFT on decentralized exchanges (DEX).

#### Phase 2: Growing the Lifting Movement

- Collaborate with fitness influencers and strategic fitness industry partners to amplify \$LIFT awareness.
- Execute a grassroots marketing campaign across gyms and health clubs in the U.S., using QR codes and branded apparel to attract attention and drive traffic to LiftCoin platforms.

#### Phase 3: Explore Future Possibilities

- Evaluate potential functionalities like fitness rewards or gamified workouts.
- Investigate partnerships with gyms, fitness apps, and wearable tech companies to enhance \$LIFT's ecosystem.

#### 6. Call to Action

Are you ready to \$LIFT? Join the LiftCoin community today and become part of the movement where fitness and crypto unite!

Website: https://liftcoin.io

Twitter/X: https://x.com/LiftCoinSOL

Telegram: https://t.me/liftcoinsol

